

Frankenmuth Convention & Visitors Bureau
635 S. Main Street
Frankenmuth MI 48734

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FOR IMMEDIATE RELEASE

**Lush, Natural Looking Flower Gardens
Bring Frankenmuth's German Heritage to Life**

FRANKENMUTH, MI-(July 22, 2010) – Every spring, cities and towns across the country recruit community volunteers to plant flowers along their streets and sidewalks. It's their way of improving the quality of life for residents and welcoming visitors. However, the city of [Frankenmuth](#) has taken city beautification to a spectacular new level.

The city's Main Street is adorned with overflowing gardens that bloom from May to August and span more than three miles. The gardens are lush, abundant and natural looking, which is indicative of Frankenmuth's [German heritage](#). More than 400 locally-grown [hanging baskets](#), each weighing 50-90 pounds (depending on the time of year), [pepper the street's](#) quilt of colors in hues of yellows, reds, purples, blues and greens, each with its own irrigation system.

“One look at this amazing display and it's clear that residents and business owners alike take great pride in our community,” says Jamie Furbush, president and chief executive officer of the Frankenmuth Convention & Visitors Bureau.

Millions of people visit Frankenmuth annually for its unique Bavarian-style architecture, [famous chicken dinners](#) and [Christmas](#) displays. “Frankenmuth is very proud of the attractions that are traditional favorites,” says Furbush.

“However, we are excited that the beauty of the community is also attracting visitors from far and wide.”

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The [Frankenmuth Visitor & Welcome Center](#) is the centerpiece of this bountiful display, and – best of all – parking is free. There are more than two dozen varieties of flowers and plants in the [gardens](#) surrounding the [center](#).

Whimsical topiaries also add to the charm of downtown. The Visitor Center is home to a bear holding a balloon, a snacking elephant, and a puzzled-looking penguin, all reaching around five feet or the height of an average 13 year old. Closer to the street is a mystical dragonfly about to take flight. Additional topiaries, including an eight foot tall [chicken](#) created with 6,156 flowers, are located along Main Street.

The process of planning such an extravagant display begins in January, when the city's horticulturalist – Ginny Foster – works closely with local growers to design the display using exciting new plant varieties, as well as traditional favorites. Truckloads overflowing with flowers are brought in and more than 2,000 individual pots are planted by the [city's Clean Team](#) in May.

When you visit Frankenmuth, it won't be hard to lose yourself in the magic and beauty of the summer adornments.

About Frankenmuth

The Frankenmuth Convention & Visitors Bureau is ready to help make your visit a most memorable experience. For more information, contact us at 1-800-FUN-TOWN or visit our website at www.frankenmuth.org.

Editor's Note: If you are a member of the media and would like to schedule a tour, please contact the CVB at ceo@frankenmuth.org.

Link to: [Frankenmuth in Bloom photo gallery](#)

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